Expert Virtual Reality, Data Science & Computer Games

Prof. Dr. Tech. Dipl.Ing. Johanna Pirker



Johanna Pirker has been Professor of N-Dimensional User Experience at the TUM School of Computation, Information and Technology at the Technical University of Munich (TUM) and at Graz University of Technology since July 2025. She is Europe's leading expert on gamification. She heads the Game Lab Graz research group and conducts research on games with a focus on AI, HCI, data analysis and VR technologies. Her research focuses on the intersection of various disciplines: artificial intelligence, games research, VR and AR, human-computer interaction, data analytics and EduTech. She is also an active and strong voice in the local indie developer…

Topics

Gamification & Metaverse, Megatrends & Education, Robotics & Artificial Intelligence, TED & TEDx, Transformation & Digitalization, Transformation, Innovation & Technology, Trends, Future & Science

Languages

English, German

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