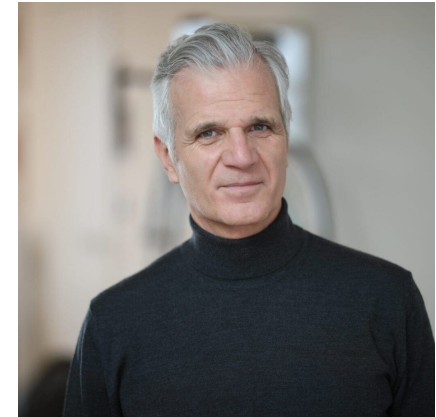




Dr. Michael Trautmann

Dr. Michael Trautmann is an entrepreneur, management consultant and ex-CMO. He supports clients, teams and companies in developing against the backdrop of New Work. Michael Trautmann is the founder of NWMS GmbH, a consultant, trainer, coach and keynote speaker and has co-hosted the podcast “On the Way to New Work” for seven years. After studying business administration and completing a PhD in ecology-oriented marketing, he started his career at Bossard Consultants and held positions as Managing Director at Springer & Jacoby and Global CMO at Audi. In 2004, together with André Kemper, he founded the advertising agency kempertrautmann, which became...



Topics

Employer Branding & Human Resources, Future Advisory Board, Megatrends & Education, Motivation, New Work & New Culture, Sales & Marketing, Society, TED & TEDx, Trends, Future & Science, Work Culture Festival

Languages

English, German

