



# Bernhard Heusler

Bernhard Heusler – Leadership is based on authenticity and trust. For Bernhard Heusler, the performance of the team determines the quality of leadership. Whether in sport or in business, whether as club president or top manager – leaders are always at the service of the whole. If the team wins, the leadership has done everything right, otherwise it is questioned. Bernhard Heusler knows the business: as club president of FC Basel, he helped shape the club's most successful period. As a lawyer for many years and now a partner in his own consulting firm, he lives his principles in practice every day....

## Topics

Employer Branding & Human Resources, Leadership & Recruiting, Motivation, Politics & Economy, Politics, Policies & Economy, Sport, Teamwork & Teambuilding

## Languages

English, German

