

# Feedback and Testimonials for Benjamin Bargetzi

## *Globally Leading Keynote Speaker on AI, Neuroscience, Digital Transformation, Future Technologies, and Change Management*



"Benjamin is a truly inspirational speaker and master of his craft. He has the ability to capture his audiences in a way like I have never seen it before, and we immediately booked him for a second speech after having seen him once. Bridging the fields of neuroscience, technology, and innovation with concrete business applications, he deeply inspired our teams, leaving a lasting impact on our organization."

**Jan Baur**

Senior Director Innovation, TotalEnergies



"As a fellow neuroscientist, I am deeply impressed with Benjamin's creative intellect, profound expert knowledge, and scientific pedigree. I consider him a leading expert for neurobiology, decision science, and psychology. I am convinced that he will leave an intellectual legacy in this world."

**Professor Karl J. Friston**

The world's most-cited and influential neuroscientist



"Amazingly thrilling insights from Benjamin Bargetzi into the future potential of AI. He truly inspired and energized his audience to embrace the coming decade and not be afraid. A hugely credible speaker on the topic with an outstanding ability to tailor his message to his specific audiences."

**Andrea Stürmer**

CEO of Zurich Insurance Group AT



"Benjamin is an exceptionally captivating speaker whose visionary ideas, enthusiasm, and openness profoundly resonated with our audience. His expertise in AI, combined with an inspiring passion for the subject, took us on a transformative journey. I highly recommend him."

**Frank Kindervatter**

CEO of N.E.W. Group



"Benjamin Bargetzi's keynote on embracing change left a lasting impact on our organization and ranks among the most exceptional keynote speeches I've ever experienced. We will carry his insightful philosophies and principles with us into the future, and he truly changed the mindsets of our teams and leadership. I eagerly anticipate the opportunity for future collaboration!"

**Zina Thaifa**

Senior Director, Takeda Pharmaceuticals



"Benjamin Bargetzi's keynote on the neuroscience of consumer behavior and its relevance to investment strategies added a unique and exceptionally valuable dimension to our event. Benjamin's ability to convey complex concepts with clarity and enthusiasm made his presentation both informative and entertaining, and we were privileged to host such an insightful and internationally known speaker."

**Jelena Noe**

Event Lead, CAPinside Investment Congress



"The insights Benjamin shared on how to lead through an era of disruptive change had a significant and lasting impact on our entire organization, and he reshaped our company's view on what it takes to succeed. Benjamin was exceptionally accommodating in shaping the keynote speech to fit with our particular meeting theme and delivered a talk that more than met our expectations. Thank you!"

**Catherine Williams**

Vice-President, Merck/MSD



"Benjamin provided simply invaluable contributions to our recent banking conference! A very engaging, competent, and friendly speaker providing state-of-the-art knowledge and a journey through the complexities of neuroscience and changing customer behaviors. It was evident from the audience's responses that this was one of, if not the single best keynote we have ever witnessed."

**Dr Matthias Dekan**

Head of Banking & Board Member,  
RBI/Raiffeisen Bank International



"An outstanding and truly exceptional speaker that I had the pleasure of witnessing twice on vastly different subjects, in both English and German. Both his presentations were incredibly motivating and thought-provoking, and he truly possesses a unique gift for illustrating highly complex subjects with very clear words, allowing him to speak with great flexibility and to focus on engaging his audience."

**Reto Schwager**

Former Partner & Board Member, Partners  
Group



"Benjamin's rich knowledge of artificial intelligence and his learnings from an impressive career in the tech industry opened our eyes to the future in a constructive and positive way. After his speech, we decided to further contract Benjamin as an advisor to help us with the hands-on implementation of our AI transformation."

**Christoph Syz**

CEO of Patrimonium Group



"Different from many other speakers, Benjamin took the time and attended our event for the full day, closely listened in on what was discussed, and then excellently referred the discussed topics in his keynote speech, introducing clever new aspects outside our industry. In doing so, he totally captivated the audience, and took them away with his terrific speech. An outstanding keynote speaker who impresses with empathy, smartness, and eloquence."

**Ruediger Skaletz**

Chief Business Development Officer,  
TransRE



"Benjamin Bargetzi's deep understanding of digital transformation, customer behaviors & psychology and his ability to clearly convey complex concepts fascinated our audience. Benjamin impresses with his vast practical experience, his rich knowledge of neuroscience, his visionary technological outlooks, and his authentic style that encourage self-reflection and inspire motivation. Having him at our event was truly enriching, and he left a lasting impact on our company to this day."

**Marc von Wartburg**

CEO Swiss Life Select



"Benjamin Bargetzi left our audience in awe, taking us on a trip through both the current state and the future of the world, emphasizing the importance of responsibility and ethics in the digital age. Equipping us with concrete advice and ideas to take home, Benjamin's authentic and incredibly competent presentation was convincing in every respect."

**Christoph Balmer**

Chairman of Bücher Balmer Group



"Benjamin Bargetzi has received the highest rating any keynote speaker has ever gotten in our history of Mobiliar Leadership events! Simply brilliant speaker combining visionary thinking and the latest facts from the tech world!"

**Zaida Mendez**

Event Lead, Mobiliar Management Summit



"Benjamin Bargetzi is an excellent speaker and moderator with a true talent for intriguing storytelling and the show business. He spoke at our Doomsday Challenge event hosted in a futuristic underground tunnel, and Benjamin's passion for innovation, digitalization, and future trends made him the best possible moderator we could have asked for. The audience left the event simply amazed, and with clear action steps to take home."

**Dr. Michael Kompatscher**

General Manager VSH Group



"Benjamin Bargetzi fully captivated our guests with his visionary outlook into the future and received standing ovations. His insights are particularly authentic due to his real-life experiences that he can share from his background in Big Tech, startups, and a dozen countries in the world. Benjamin deeply inspired a proactive desire in us to shape the future with enthusiasm."

**Bernhard Schuster**

CEO Infotech LLC



"Benjamin Bargetzi possesses the unique ability to break down the digital transformation between people, business, and technology into "Core Essentials" with highly precise and empathetic language. Through practical examples and his optimistic personality, he infuses these explanations with energy and vitality. Thank you for the fantastic inspiration."

**Wolfgang Eger**

CIO of Swiss Post Group



"Benjamin Bargetzi greatly enriched our biggest event of the year for which we invited 1600 key decision-makers across Europe. With his deep insights into technology and his creative and clear mind, he astonished our audience and received the highest speaker rating we have ever seen. We most warmly recommend him."

**Gregor Greinke**

CEO of GBTEC Group