

# Europe's Leading Minds



Benjamin B. Bargetzi



# BENJAMIN BARGETZI - ONE OF EUROPE'S TOP 30 KEYNOTE SPEAKERS AND EUROPE'S LEADING MIND ON TECHNOLOGY, TRANSFORMATION, & THE BRAIN



## FROM A VILLAGE TO THE WORLD'S LARGEST STAGES

At just 30 years old, Benjamin Bargetzi's passions for neuroscience and artificial intelligence have made him one of Europe's most successful keynote speakers and a leading expert in the field. Originally growing up in a Swiss mountain village, his fascination for both people and machines brought him all the way to East & Southeast Asia, the United States, London, Oxford, and across Europe. He has been repeatedly ranked as a Top30 thought-leader and a leading voice in Europe on change management strategy, business, neuroscience, and future technologies by two of Europe's largest professional agencies—Leading Minds and Premium Speakers. Globally, he ranks among the Top 0.5% of most successful keynote speakers both by impact and by booking volume. He has become internationally recognized for his unique combination of neuroscientific research with principles from the psychology of courage, business transformation, and artificial intelligence.

## SPEAKER STATISTICS

Globally, millions of people aspire to become professional & paid keynote speakers. In Europe alone, approximately 80,000 individuals use that title to market themselves, but only around 5,000 of them are de facto considered thought leaders and consistently secure bookings for their strong performances. In the US, well over 100,000 people claim the brand, yet only a few thousand are genuinely considered to stand at the forefront of their fields.

Out of the approximately 525,000 people in the world using the keynote speaker title, only around 8,000 globally can make a living through this career thanks to their ability to repeatedly impress their audiences with new, unique ideas. Benjamin Bargetzi belongs to the Top 0.5% of this competitive keynote speaker landscape worldwide, which is why we are proud to present him the Leading Minds Award for his contributions as a thought leader to the global innovation ecosystem.



## CAREER

Benjamin Bargetzi researched and studied neuroscience, psychology, and philosophy in Oxford, London, Singapore, and Zurich. Afterwards, he became more and more fascinated by the idea of artificial brains and intelligence, bringing him to the study of AI technology, robotics, and software. His professional journey led him across senior positions at both Google and Amazon in the United States and in Europe, where he oversaw a variety of multi-million dollar digital transformation projects.



Today, he is the Founder and CEO of the Bargetzi & Company Group, which operates businesses across three domains: a corporate venture builder (a machine learning service where Bargetzi and his team of engineers that come from places such as Google, Apple, ETH Zurich, and Stanford help companies transform themselves by deeply understanding client needs, identifying growth opportunities, and then implementing cutting-edge machine learning solutions to drive future success); an international venture capital investment programme for AI startups active in Asia, Europe and the USA; and the ACIT Global Future Institute, a research institute dedicated to understanding the future of technology and neuroscience, connecting over 5,000 scientists and professionals across 30+ countries.

Bargetzi thus leads a variety of transformation, business consulting, and innovation projects for institutions such as the World Economic Forum and many of the world's top-leading Fortune 500 companies. His deep understanding of neuroscience, people, technology, and business equips him to assist companies effectively in navigating the fast-paced, human-centric, technology-driven landscape of the 21st century.

Text: **Premium Speakers**  
Pictures: **Made Available**



## PERSONAL IMPACT

Despite his tech-driven career, Benjamin remains a minimalist at heart: all his belongings fit into just two suitcases, reflecting his commitment to simplicity in a complex world. He balances the world of technology with physical challenges in his free time, participating in Spartan races, mountain running competitions, trekking expeditions, and hiking trails.

Recognizing that his life could have taken a very different path if he wasn't given the chance to study as the first person ever in his family history, Benjamin Bargetzi has dedicated himself to founding and leading various charitable initiatives aimed at providing free education globally, ranging from school fundings in developing countries to founding free digital education platforms. He is also a mentor and alumnus of the Swiss Study Foundation. Beyond education, Benjamin actively supports animal rights and has initiated several programs and conferences focused on mental health, helping people navigate challenges like depression, addiction, and anxiety through neuroscience.



### Benjamin B. Bargetzi

- Keynote Coaching
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